

Press Release:

Couchmans Strengthens Team with Appointment of New Partner

Date of Release: 1 June 2010

Couchmans LLP, the leading specialist sports law firm, is delighted to announce the appointment of Nick White as a partner. Nick joined the firm from Herbert Smith in 2002 and is widely known for his work with high profile individuals and in the fields of sponsorship and endorsements, digital media, technology, broadcasting and merchandising.

Chairman Nic Couchman said, "As well as being a fine lawyer, Nick has great experience and judgement and will be a terrific asset to the partnership. His promotion is just reward for his efforts over the years and is more evidence of our commitment to continue expanding both the partnership and the business in general as we emerge stronger from the recession."

Nick White commented, "I am delighted to be joining the partnership and relish the prospect of working with a very talented and experienced Couchmans team to develop and enhance the firm's practice."

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Couchmans is a commercial law firm offering specialist legal advice to the sports industry.

The leading independent legal directories say the following about the firm:

"The UK's leading sports boutique" (Legal 500)

"If you want someone who knows the sports business inside out, these are the guys to call"
(Chambers & Partners)

"Formidably strong line-up ... the firm dominates the commercial side of the sector" (Legal 500)

"A phenomenal sports practice ... there is clear, blue water between Couchmans and rival boutique sports firms ... the firm acts for some of the best known names in the sports industry" (Legal 500)

"The premier sporting boutique ... extremely commercial, increasing the value of every deal with the knowledge it brings" (Chambers & Partners)

"Remarkably successful at a time when other firms have been looking to exit the sports market ... winning business model" (Legal 500)

"The achievement of this firm is incredible ... the country's number one sports boutique" (Chambers & Partners)

www.couchmansllp.com