

Press Release:

Couchman Harrington Advises Poland on Euro 2012

Date of Release: 26 June 2009

Couchman Harrington Associates ("CHA"), the leading sports business law firm, has been advising PL.2012, the Polish government agency coordinating Poland's co-hosting (with Ukraine) of the European Football Championships, UEFA EURO 2012™. CHA's role has included advising on a range of legal management and contractual issues relating to the tournament, which after London 2012 will be the world's biggest sporting event in 2012.

Nic Couchman, Senior Partner of CHA said, "Euro 2012 will be a tremendous tournament and an exciting opportunity for us particularly as Poland and Eastern Europe in general are growth markets for sport. We welcome the chance to share our know-how and expertise in the legal management of major events gained over many years of working with events such as the Rugby World Cup."

Marcin Herra, CEO of PL.2012 said, "We selected Couchman Harrington for their pragmatic approach backed by their tremendous track record working with sports events. Thus far CHA have added real value to our strategic planning for Euro 2012, which will be a fantastic showcase for Poland and Ukraine worldwide."

For further information contact:

Nic Couchman: nic.couchman@couchmanharrington.com

Couchman Harrington Associates is a commercial law firm offering specialist legal advice to the sports industry. The leading independent legal directories say the following about the firm:-

"They know football inside out" (Legal 500)

"If you want someone who knows the sports business inside out, these are the guys to call" (Chambers & Partners)

"A phenomenal sports practice ... there is clear, blue water between CHA and rival boutique sports firms ... the firm acts for some of the best known names in the sports industry" (Legal 500)

"The premier sporting boutique ... extremely commercial, increasing the value of every deal with the knowledge it brings" (Chambers & Partners)

"Remarkably successful at a time when other firms have been looking to exit the sports market ... winning business model" (Legal 500)

"The achievement of this firm is incredible ... the country's number one sports boutique" (Chambers & Partners)

"...a very substantial outfit. Such is the firm's strength across the board that every partner wins solid market approval" (Chambers & Partners)

www.couchmanharrington.com