

Extract from *The Times*; Good deal by Edward Fennel

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DEAL announcements are the darndest things but I was struck by one last week from Couchman Harrington Associates over its work in disposing of Global Sports Management (GSM) to another sports management company. The unusual feature was an outright endorsement by Bart Campbell, founder of GSM, of what a marvelous job Couchman Harrington had done. “The key for us was that Couchman Harrington knows the sports sector inside out and understood our business from the start,” he said. It makes a change from the usual litany of self-congratulation that one reads.

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