

Press Release: Couchman Harrington swoops for leading sponsorship lawyer

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Couchman Harrington Associates, the leading sports business law firm, has pulled off a major coup by recruiting Andy Korman, one of the country's leading sponsorship lawyers, from its competitors Hammonds. Andy has a decade of experience advising major corporate sponsors (including Carlsberg, Nike, Gillette, npower, UBS, Bacardi-Martini and 888.com) governing bodies/event owners (including FIFA, UEFA, IRB, Rugby World Cup, Six Nations and the British Lions) football clubs (Everton FC, Aston Villa FC, Fulham FC) and others on sponsorship matters. Chambers, the leading independent legal directory, says of Andy, "there is no-one who can touch him in pure sponsorship matters".

Couchman Harrington's Senior Partner, Nic Couchman, commented, "We have a clear strategy to expand and develop our corporate sponsorship practice given the amount of activity there will inevitably be in the sector in the lead up to the Olympics in 2012. We already have great clients in this area - for example we acted recently for Nationwide in its sponsorship of the FA and the England Football Team - but the opportunity to recruit someone with the depth of knowledge, experience and contacts that Andy has does not come around very often. Andy will now spearhead our sponsorship practice and his recruitment is further evidence of our continued commitment to growth in all areas of our firm."

Andy Korman added, "I am joining what I believe to be the best commercial sports law team in the country and look forward to bringing this wider expertise to bear in the sponsorship marketplace"

Couchman Harrington Associates is a commercial law firm offering specialist legal advice to the sports industry. The leading independent legal directories say the following about the firm:-

“Remarkably successful at a time when other firms have been looking to exit the sports market...winning business model” (Legal 500)

“The achievement of this firm is incredible ... it has made a huge impression in the market ... the country's number one sports law boutique” (Chambers Directory)

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