

## **Press Release: Couchman Harrington Wins Competitive Tender To Advise SFX**

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Leading sports law firm, Couchman Harrington Associates (“CHA”), has won a competitive tender to be appointed as retained legal advisors to SFX Sports Group Europe (“SFX”) for all their non-contentious legal requirements. CHA will advise SFX on a range of legal issues for the group and its prestigious stable of sports and media clients which include top-flight professional footballers, sportsmen and women, media personalities, and brands involved in sports marketing.

SFX’s clients include household names such as Michael Owen, Steven Gerrard, Gary Lineker, Alan Shearer, Gabby Logan, Jonny Wilkinson, Martin Johnson, Alan Hansen and Lawrence Dallaglio. Couchman Harrington’s clients include the International Rugby Board, Nike, the new A1 Grand Prix Series, Rugby World Cup, Nokia, the International Tennis Federation and a host of sporting personalities.

Founding partner of CHA, Dan Harrington, said: *“We are delighted to have won this tender and to be working with SFX, a true market leader in representation, TV production and sports marketing. They share with us a vision and ambition to provide our respective clients with the very best service available and to make the most of new opportunities in the sport and media sectors”.*

Sam Rush, Chief Operating Officer of SFX said, *“We need lawyers who are not just technically good but really understand the nuances of our business. Couchman Harrington fit the bill perfectly and we are looking forward to working with them”.*

For more information, contact Fraser Reid or Dan Harrington.

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