

Press Release:

Couchmans advise on sale of 50% stake in Leaders

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Couchmans LLP has advised the shareholders of Executive Sport Limited, owners of the “Leaders” b2b brand in sport, on the sale of a 50% stake in the company to ACBJ (UK) Limited, the UK subsidiary of US-based media group American City Business Journals, Inc.

Leaders, the premier international b2b events and networking business in sport, currently operates three major international events in New York, London and Lisbon. It annually engages more than 3,000 pre-screened senior executives across the sports business and performance communities. Delegates represent more than 45 sports and attend from 50 countries.

As Leaders’ primary legal and commercial adviser for several years, Couchmans was well placed to provide commercially-driven, technically sound advice on all aspects of the transaction.

Satish Khandke, Head of Sports Corporate at Couchmans LLP, said:

“As a long-standing adviser to Leaders, it is fantastic for us to see Leaders making an impact overseas and going from strength to strength. We expect that this deal will be a springboard for the continued growth and development of the Leaders brand both domestically and internationally.”

James Worrall, CEO and Founder of Executive Sport Limited, said:

“We have a long-standing relationship with Couchmans and have always been able to rely on Satish and his team to provide timely, well-reasoned advice with a commercial focus.”

For further information contact:

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About Couchmans LLP

Couchmans is the UK's leading specialist sports law firm (as ranked by the independent legal directories), providing advice to clients operating in the sports industry around the world. The firm serves many of the most prestigious operators in sport, who benefit from an unrivalled collective experience and highly commercial approach.

"The UK's leading sports boutique" (Legal 500)

"If you want someone who knows the sports business inside out, these are the guys to call" (Chambers & Partners)

"Formidably strong line-up ... the firm dominates the commercial side of the sector" (Legal 500)

"A phenomenal sports practice ... there is clear, blue water between Couchmans and rival boutique sports firms ... the firm acts for some of the best known names in the sports industry" (Legal 500)

"The premier sporting boutique ... extremely commercial, increasing the value of every deal with the knowledge it brings" (Chambers & Partners)

"The achievement of this firm is incredible ... the country's number one sports boutique" (Chambers & Partners)

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