

Press Release:

Couchmans named as '2016 sports law firm of the year'

Date of release: 15 April 2016

Specialist sports law firm Couchmans LLP is proud to announce that it has been awarded the title of "law firm of the year" in the sports sector by [Who's Who Legal](#), a leading, independent guide to the international legal profession. This accolade follows Couchmans' wider recognition by *Who's Who Legal* for its sector expertise, with personal commendations for nine of the firm's specialists, working across various disciplines, listed by the directory; the most sports lawyers of any firm globally.

Couchmans has been immersed in the sports business for over 15 years and has developed an unrivalled track record in advising a diverse client list, across more than 25 sports internationally. This award follows a successful year for the firm in which it has continued to develop its offering internationally – particularly in the sports data, digital and sports marketing arenas.

The *Who's Who Legal* awards annually recognise individuals and firms from over 100 national jurisdictions that have performed exceptionally well in key practice areas. Based on wholly independent research and assessment, only those firms and practitioners who meet strict international research criteria are eligible for recognition.

Commenting on the news, Couchmans LLP Chairman Nic Couchman said:

"We are delighted to have been awarded sports firm of the year by Who's Who Legal. Couchmans has been at the heart of the sports business for over 15 years and has evolved in line with the sector's spectacular international growth. Our niche focus has given us unrivalled access to the industry, enabling us to provide the very best advice to our clients in a fast changing environment.

"It is fantastic to have this recognised by this influential international publication as well as by our peers, and I offer my thanks to all the team for their superb efforts in keeping us and our clients at the top of our game."

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For more information, please contact Nic Couchman (nic.couchman@couchmansllp.com) tel +44 20 7611 9660.

About Couchmans LLP

Couchmans LLP is a leading specialist international sports law firm based in London, providing legal, commercial and strategic advice to sports federations, events, leagues, clubs, media businesses, investors, agencies, brands and athletes internationally. The firm serves many of the most prestigious operators in sport, who benefit from an unrivalled collective experience and highly commercial approach.

The leading independent legal directories say the following about Couchmans LLP:

***"If you want someone who knows the sports business inside out, these are the guys to call"* (Chambers & Partners)**

“Formidably strong line-up ... the firm dominates the commercial side of the sector” (Legal 500)

“A phenomenal sports practice ... there is clear, blue water between Couchmans and rival boutique sports firms ... the firm acts for some of the best known names in the sports industry” (Legal 500)

“The premier sporting boutique ... extremely commercial, increasing the value of every deal with the knowledge it brings” (Chambers & Partners)

Website: www.couchmansllp.com

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